



Santa Barbara Financial Payroll • Corporate Headquarters  
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## **FOR IMMEDIATE RELEASE**

### **Santa Barbara Financial Payroll Celebrates 15th Year Anniversary with New Valuable Franchise Locations to be Offered Nationwide**

Over a dozen SBF offices have already opened in  
the United States serving thousands of customers

SANTA BARBARA, Calif., June 10, 2015 – Santa Barbara Financial Payroll (SBF Payroll) announces the celebration of their 15 year anniversary providing fast, accurate payroll services to their clients at their Santa Barbara headquarters and also celebrating their franchisees. With 15 years’ experience and the discovery that there is a broad need for quality payroll services, more than a dozen SBF Payroll offices have been opened throughout the United States with many more in the planning stages, ([sbfpayroll.com](http://sbfpayroll.com)). So far this year, branches are opening in Ventura County and Solvang to assist customers.

For SBF Payroll, this 15-year anniversary marks another milestone among many achievements as the company continues to innovate by staying on top of the constantly changing payroll laws and regulations. With SBF’s high level payroll software and talented teams, SBF can save companies money and reduce their expenses with their cost-effective payroll solutions.

“It is not uncommon for administrative mistakes and challenges with payroll to halt a company’s progress. It is so economical for companies to have SBF help them. The market demand for quality reliable payroll services like SBF has been rapidly welcomed by the community,” said SBF Founder and CEO Kim Pothe.

“Ms. Pothe has seen our Miette company grow from a company of five employees to over 30 and she has been instrumental in every stage of our growth,” said the Miette Pâtisserie & Confiserie Restaurant Owner Megan Ray, a long-time customer of SBF. “SBF Payroll proactively manages our payroll so that we are never caught off-guard.”

SBF has quickly become the go-to service for small businesses as well as medium-sized companies, helping them and their employees. Companies can easily outsource their payroll to SBF, and save 100’s of hours of HR, bookkeeping, and accounting time.

“When we need reports or information, Kim has it to us immediately. Kim is knowledgeable in other areas of HR, too, and has been a tremendous resource to us,” Ray said.

“It’s wonderful for each SBF franchise to be able to provide top notch payroll services to other local businesses with the benefit of prompt accurate live assistance. We have streamlined our customers’ payroll processing so greatly and increased their profitability – I soon realized this would make a terrific formula for a franchised business,” Ms. Pothe said.

All of the standard procedures needed to deliver the extremely accurate payroll processing services SBF Payroll had been built upon were collected and consolidated into operational manuals. Franchisee training courses, personalized assistance and support programs were developed and the franchising of the SBF Payroll System was off and running.

“SBF Payroll is an excellent company I've been able to trust the preparation of my payroll with over the years. They research, resolve any problems and work with the state regarding any compliance issues,” said California Economic Forecast Principal, Mark Schneipp. “Kim is friendly and provides excellent communication. I highly recommended SBF Payroll as your payroll service provider,” Schneipp said.

The company began operations after Ms. Pothe finished her Economics degree at University of California, Santa Barbara, and decided to try her hand at entrepreneurship. While studying for the CPA exam, Ms. Pothe noticed a market demand, but a lack of course materials regarding processing payroll. She and her husband quit their jobs and focused full time on their new business, spending their days calling on prospective new clients and evenings processing payrolls. Ms. Pothe found her niche was being a local company providing personalized, fast, accurate and affordable service. After building the business for several years she was able to spend more time with her young children while the business continued to thrive during both good and bad economic times.

Ms. Pothe realized her model providing personalized services to local small businesses was a winner. She said, “SBF Payroll is looking forward to the next 15 years of successfully exceeding customer demands in the extremely meticulous field of fast, accurate payroll processing, delivering paychecks, and completing quarterly and year end reports. Plus, there are still many excellent territories available for new franchisees to provide these excellent services to customers.”

Please contact the company at [franchise@sbfpayroll.com](mailto:franchise@sbfpayroll.com) or call (805) 248-7002 if you are interested in exploring the possibility of experiencing financial independence by opening and enjoying the benefits of your own SBF Payroll Office. New SBF franchise and business opportunities are available throughout the US.

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### **ABOUT SBF Payroll:**

SBF Payroll is a leader in the payroll services industry and has been for over a decade. SBF was founded in Santa Barbara, California in 2000 and currently processes payroll for thousands of companies all over the United States. The corporate headquarters are still located in downtown Santa Barbara while new franchise locations continue to open every year. Please see our opportunities page to find out more about how you can own and operate your own SBF Payroll franchise.

Business owners are busy and may not realize the sheer number of rules and regulations they may have to worry about such as state and federal tax filing requirements, electronic tax payments and new hire reporting regulations. The payroll professionals at SBF will handle these tasks for you. Payroll is our expertise, therefore, we are always abreast of changes in tax laws, filing requirements, reporting, deadlines and all details revolving around the payroll process. Join the thousands of business owners who have switched to SBF and saved up to 60%. Outsource what you can and focus on the results.

Rest at ease knowing your payroll processor is familiar with all the specific details that make your payroll unique. Simply provide us with your payroll information each pay period via phone, fax, online payroll, or e-mail and we take care of the rest. We can even e-mail your payroll reports directly to your CPA or accountant each pay period or at the end of each quarter. Switching to SBF for your payroll processing is simple. We will send you a short list of items we need, and simply e-mail or fax the requested items to us and you are on your way.

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